

Biography – Director

- Robbert P. Janssen** ● Before Robbert joined Principal Company he was Executive Director origination for GE Capital Europe. He has been responsible for originating and structuring cross border receivables financing deals and was part of the European Sales Council for GE Capital Europe. In total he has originated and structured over \$3 billion in pan-European cross border financing deals.
- (1971)**
- Responsible for origination**
- Prior to his role as Executive Director he had various roles within client facing and business development area for the GE receivables programs:
 - Client Management Leader EMEA, including (re-)pricing responsibility
 - Commercial Leader EMEA
 - Business Development Manager EMEA
 - Special audit-assignments across Europe
 - After his experience as chartered accountant with PwC, Robbert joined GE as a financial controller for the Benelux area. Besides the core responsibilities for this role he was responsible for implementing Oracle Financials 11i for the Belgium and Dutch operating entities and the re-design of the Buy-to-Pay process.
 - Prior to joining GE Capital Europe he spent 11 years with PricewaterhouseCoopers as qualified chartered accountant (RA) for the Assurance, Business & Advisory business unit with a focus on Mergers & Acquisitions and Multinationals.
 - Robbert graduated from NivRA Nyenrode University with a Masters in Information Management and is a full certified Chartered Accountant (NivRA Nyenrode University).